

What is a “whiskey locker,” “vino stash,” “bottle keep program,” etc.?

People can rent the lockers, buy bottles from the bar/restaurant and keep them there for private use. The on-premises alcoholic beverage establishment usually charges a fee for this program. It can include members-only perks such as calling ahead to prepare the table for the customer (readying chilled glasses), consulting with a product expert, opportunities to buy rare products, procuring alcoholic beverages to their taste, create custom cocktails from their “stash,” etc. The idea is that when you go to dinner or to have drinks, you want to impress a colleague or a friend and this is a unique way to do so when you are treated like a VIP.

Allowed:

- Any on-premises license type may participate.
- Purchasing the alcohol product from the on-premises licensee.
- Storage of the alcohol product in the locker at the licensed premises.
- Only the employees of the bar/restaurant can access the lockers and serve the product.

Not Allowed:

- Customers bringing in outside alcohol.
- Customers accessing the storage locker themselves.
- Customers taking the product off the licensed premises and then bringing it back for storage.
- Self-service.

*All licensees must comply with all Montana alcoholic beverage laws and rules.

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